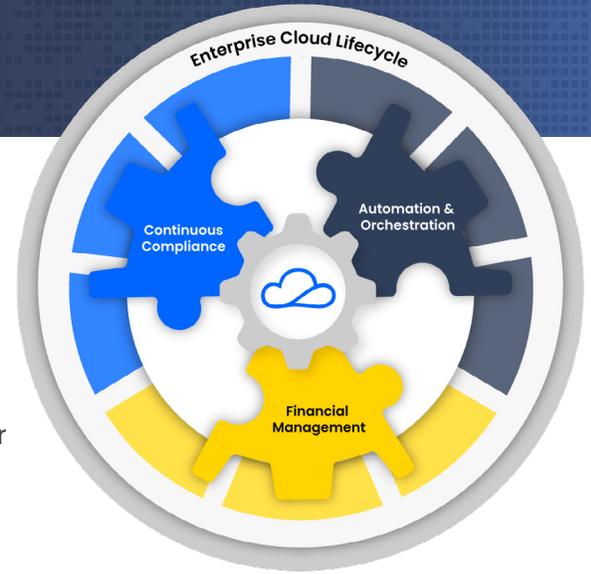


# Optimizing Your Enterprise Cloud Lifecycle

## What is the Enterprise Cloud Lifecycle?

Your enterprise cloud environment has a natural lifecycle. It follows rhythms, from the first account’s provisioning to the last one’s decommissioning. And like most things with a lifecycle, it won’t grow and thrive without a little TLC. From the day you migrate to the cloud, you’ll need to manage three main factors for a healthy cloud lifecycle: efficient automation and orchestration, proactive financial management, and continuous compliance with internal and regulatory standards.



But these factors for success aren’t necessarily sustained out of the box. Your cloud service provider may give you the cloud environment, but it’s up to your organization to support these critical factors of cloud health.

cloudtamer.io, an industry-leading, multi-cloud governance solution, bridges that gap by providing every tool you need, all in one place. We offer the missing puzzle pieces for cloud health, including:

- Hierarchical controls for easy account provisioning,
- Automated enforcements to uphold spending limits, and
- Pre-built security checks for out-of-the-box compliance.

Wherever you are on your journey to the cloud, we can help you to optimize your end-to-end enterprise cloud lifecycle, enabling your organization not just to scale, but also to thrive.

## Why Does the Lifecycle Matter?

The factors that make or break the enterprise cloud lifecycle are derived from the most critical business objectives and requirements from your stakeholders. They include:

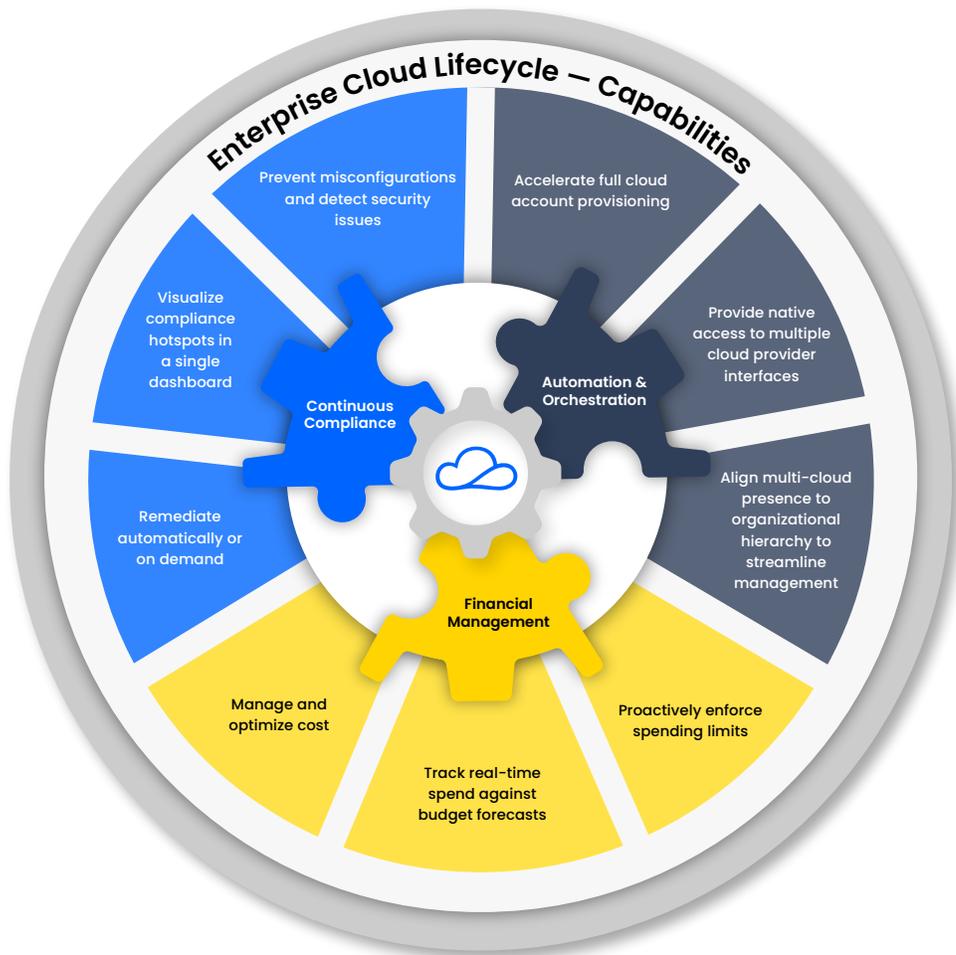
STAKEHOLDER	COMPONENT THEY CARE ABOUT	RISKS INVOLVED IN NEGLECTING THIS
Team Leads/DevOps Managers/End Users	<b>Efficient automation and orchestration</b> for quick, simple access to accounts without sacrificing security.	Long wait times for new logins/accounts/projects, which disrupts workflows, curtails agility, frustrates staff, and causes delays for your customers.
CFO/Comptroller	<b>Proactive financial management</b> to combat cost overruns before they happen.	Blown budgets that can threaten your financial stability and profits and threaten new cloud projects. Runaway and unpredictable costs erode return on investment (ROI) and profitability.
CISO/CIO	<b>Continuous compliance</b> to meet internal and regulatory standards.	Security breaches, including account hacking. For some, steep fines for noncompliance with required federal standards. Irreparable damage to your corporate brand, trust, and reputation.

These three needs exist from the provisioning to the decommissioning of every cloud account, and they need support continuously throughout the cloud lifecycle. Neglecting any one of these factors introduces risk locally and globally. Focusing on a crisis of blown budgets, for example, doesn't just threaten financial stability, it diverts time and resources away from the other components and threatens the security of the enterprise as a whole. These factors can be an enormous drain on your time without the right tools, but they are essential to your success in the cloud.

## How cloudtamer.io Optimizes Your Cloud Lifecycle

cloudtamer.io provides the tools for you to optimize your end-to-end cloud lifecycle. We help you manage and automate the components of account orchestration, financial management, and continuous compliance so you can go beyond balance for an ultra-lean, efficient lifecycle—all without sinking countless hours into cloud governance tasks.

 Hover over each cloudtamer.io capability within the lifecycle graphic below for more details about it!



cloudtamer.io supports the most important factors throughout the enterprise cloud lifecycle while automating the make-or-break critical tasks for your stakeholders. **Ready to learn more?**

[Request a demo today.](#)